E-Commerce Opportunity within Tariff-Driven Volatility – 3/13/2025

Macro Views



Tony ZhangChief Strategist and Cofounder
OptionsPlay®

Investors are preparing for anticipated counter-tariffs, even though inflation has cooled and the VIX decreased. Bond markets priced in three rate cuts after slowed consumer spending and forecasted sales from major retailers like Walmart. I think the healthy sector rotation and market breadth are a positive sign. The equal-weight S&P 500 Index has held its major support level, and defensive sectors, such as health care and consumer staples, are rallying. With S&P momentum now reaching oversold conditions, we're looking for a potential bounce here and watching the 5,700 level. If rejected, that could signal volatility. I see an opportunity by selling premium in quality names for a bounce at an attractive valuation and risk to reward.

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Trade Idea



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The latest Shopify Inc. (SHOP) earnings call pointed to growth drivers from strong subscriptions and merchant adoption. Expansion with major brands and international markets also highlights its global scale. I believe SHOP is modestly undervalued relative to its peers and well-positioned to capitalize on the continued e-commerce shift. SHOP has retraced to its \$90 gap-fill level with momentum now reaching oversold positions. This pullback suggests a potential reversal point, offering an attractive entry for bullish exposure with significant upside potential to our \$125 target.



For more information, please watch the replay video.

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Tony's Lookback



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Four weeks ago, I sold the March 28 Newmont Corporation (NEM) 47/43 put vertical for a \$1.55 credit. Now, it's trading at roughly \$1.80. With about two weeks left until expiration, it makes sense to close out at a small loss rather than holding and hoping that it'll turn back around.

NEM 02.13.2025

\$47.15

NEM 03 13 2025

\$ 45.70

BUY 1 MAR 28TH 43 PUT AT \$0.95

SELL 1 MAR 28[™] 47 PUT AT \$2.50

NET CREDIT = \$155

SELL 1 MAR 28TH 43 PUT AT \$0.49

BUY 1 MAR 28[™] 47 PUT AT \$2.29

CURRENT NET DEBIT = \$180

LOSS IF CLOSED = \$25

NEM Bull Put Spread

Past performance is no guarantee of future results.

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